# Oklahoma City Estate Planning Council, Inc.

(www.okcepc.org)

Membership Comprised of: Attorneys, Certified Public Accountants, Chartered Life Underwriters, Chartered Financial Consultants, Certified Financial Planners and Trust Officers

2021-2022

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The next Oklahoma City Estate Planning Council meeting will be on:

### Thursday, September 9, 2021, 7:30 – 8:45 a.m. Oklahoma City Community Foundation ("OCCF"), 1000 Broadway, Oklahoma City, Oklahoma

We are pleased to present as our speaker, Amy Pyles, Chief Operations Officer, Saxum. Ms. Pyles will have a presentation on marketing, branding, social media, etc. – essentially what works on connecting with prospective clients in today's day and age.

## If you have any suggestions for future speakers and/or topics, please contact a board member.

Please respond to Carol Thompson whether or not you will be attending the meeting. If you are bringing a guest, please provide the guest's name. **Guests are welcomed and encouraged**.

By email: <u>cthompson@hartzoglaw.com</u> By facsimile: 996-3403

## GUEST BREAKFAST FEE OF \$30 PER GUEST WILL BE COLLECTED AT THE MEETING.

Please respond no later than Monday, September 6, 2021

## AMY PYLES [linkedin.com] Chief Operations Officer, Saxum

Amy is a strategic leader skilled in solving complex problems for brands and organizations by leveraging technology, insights and creativity. She has delivered data-driven strategies across industries and brands such as Walmart, Procter & Gamble, Gathering Place, Walton Family Foundation, First Fidelity Bank and more. As Saxum's Chief Operations Officer, Amy works with internal and client teams to develop brands and strategies that leave a lasting mark on our world.

**Saxum [saxum.com]** is an issues-obsessed agency delivering strategic campaigns and digital solutions for a changing world. We partner with businesses, brands, organizations and philanthropies who are dissatisfied with small ideas for their big challenges. We provide meaningful and measurable change because we are creative thinkers who love data.