

# Oklahoma City Estate Planning Council, Inc.

Membership Comprised of:  
Attorneys, Certified Public Accountants,  
Chartered Life Underwriters, Chartered Financial Consultants,  
Certified Financial Planners and Trust Officers

2020-2021

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## ZOOM MEETING NOTICE

The next Oklahoma City Estate Planning Council Zoom meeting will be on:

**Thursday, May 13, 2021, 8:00 – 9:00 a.m.**

The past year has been “interesting” for small businesses and small business owners throughout the Oklahoma City metropolitan area. In light of our members’ considerable dealings with small businesses of all types, we are pleased to present as our speakers, John D. Veal, Jr., MBA, MSA, District Director, U.S. Small Business Administration and Bettina Schreiner, Outreach and Marketing Specialist at the Small Business Administration (“SBA”). John and Bettina will present an overview of the SBA, their programs, and discuss their interest in partnering with lawyers, CPAs, trust officers, financial planners and other professionals to benefit small businesses and small business owners.

**Our objective is to promote friendship and cooperation among the members of the Council to the end that the public may be better served in the planning and administration of trusts and estates.**

## John D. Veal, Jr.

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### District Director



John D. Veal, Jr. is the District Director for the U.S. Small Business Administration's Oklahoma District Office. He directs the Oklahoma District team in implementing an efficient and effective strategy that strengthens the entrepreneurial ecosystem and helps small business owners access capital, comprehensive technical assistance, and government contracting opportunities.

He served as the Oklahoma Deputy District Director for five years before being named District Director in 2020. He previously worked for the Richmond District Office as a Supervisory Business Opportunity Specialist and for the Oklahoma District Office as a Business Opportunity Specialist and Veterans Affairs Officer. He is a member of the 2018 Class of the Excellence in Government Fellows Program.

Extensive experience in government contracting and a passion for empowering small business owners led Veal to make a difference with the SBA. He earlier served as the Defense Military Pay Officer at Fort Polk, Louisiana, and Fort Sill, Oklahoma and, as a Business Coordinator with the Oklahoma Small Business Development Center (OSBDC). While with the OSBDC he was recognized as the Region VI and the Oklahoma District Office as the Veteran's Small Business Champion of the Year for the U.S. Small Business Administration.

Veal holds a Masters of Business Administration degree and a Masters of Science in Accounting from Oklahoma City University. He is one of the inaugural recipients of the NIGP Certified Procurement Professional certification. He also holds the Certified Professional Public Buyer (CPPB) Certification from the Universal Public Procurement Certification Council (UPPCC) and holds the Level I Contracting Certification from the Federal Acquisition Institute. He holds the designation of Enrolled Agent.

Veal is a veteran of the U.S. Army, having served in Desert Shield/Desert Storm as the Detachment Commander of the finance detachment. He was a member of the finance corps and retired in 1995 at the rank of First Sergeant, having served for more than 23 years.

A strong commitment to his community also motivates him to serve in other capacities. He is a Life Member of the Omega Psi Phi Fraternity, Inc. He is a past treasurer of the Ninth District of the Omega Psi Phi Fraternity, Inc. He was named Ninth District Omega Man of the Year and recently inducted in the inaugural class of the Oklahoma State QUES Hall of Fame for fraternal and community contributions. He is a past President of the Oklahoma State Ques Association and a member of the Ninth District Council. Veal has served in key roles in other community organizations including serving as president of the Society of Case Research and a trustee for the Comanche County Industrial Development Authority. Additionally, he led Leadership Lawton/Fort Sill and served as District 5A governor for AMBUCS, a national charity dedicated to creating mobility and independence for people with disabilities.

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**Bettina Schreiner**

**Bettina Schreiner serves as the Outreach and Marketing Specialist at the Small Business Administration. Her roles also include serving as the SBA Emerging Leaders Initiative Program Manager as well as a District International Trade Officer. Bettina served in the United States Army. She graduated from Saint Leo University, with a Master of Business Administration in Healthcare Management.**

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